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K35A0627/LQM-1/28-2001 (WESDIG.020A)

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant	:	Russell M. Krapf	Group Art Unit 2611
Appl. No.	:	09/608,819	
Filed	:	June 30, 2000	
For	:	SYSTEM FOR DISPLAYING VIDEO DATA HAVING A PROMOTION MODULE RESPONSIVE TO A VIEWER PROFILE TO ENTICE A VIEWER TO WATCH A PREMIUM CONTENT	
Examiner	:	Brian K. Shelton	

AMENDMENT AND RESPONSE TO AUGUST 11, 2004 OFFICE ACTION

Mail Stop Amendment

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the August 11, 2004 Office Action, Applicant requests the Examiner to reconsider the above-identified patent application in view of the following amendments and remarks.

Amendments to the Claims: Begin on page 2 of this Response.

Remarks: Begin on page 6 of this Response.

12/22/2004 DENMANU1 00000033 09608819

01 FC:1202 200.00 DP

12/22/2004 DENMANU1 00000033 09608819

02 FC:1252 450.00 DP